FUTURE ARTS FOUNDATION PRESENTS

Bluebird Music Festival

SPONSORSHIP 2027

April 22–25, 2027 · Boulder, Colorado





ABOUT THE FESTIVAL

*The **Bluebird Music Festival** is the premiere, upscale music festival in the Rocky Mountain region.*

9th
year in 2027

8,000+
attendees each year

$3M
in revenue to Boulder

Over its first eight years, the festival has seen attendees from all 50 states and nearly 20 countries, though 65% of attendees are from right here in Colorado.

STATISTICS & DEMOGRAPHICS

Who your sponsorship reaches

8,000+
annual attendees

$3M
local revenue generated

65K
email subscribers

36
median age

52/48
percent female / male

65%
from Colorado; the rest from 50 states and nearly 20 countries





“Big names. Tiny Desk vibes.”

DAILY CAMERA

“I really love this festival.”

Gregory Alan Isakov

“One of my favorite weekends of the year.”

Langhorne Slim

AS COVERED BY

Colorado Sun · Daily Camera · Relix · JamBase · Boulder Weekly · CU Boulder Today

Most 2026 tickets were sold out before festival weekend (Colorado Sun, April 2026).



APRIL 22–25, 2027 · THE LAST WEEKEND OF APRIL

Four days. Three venues.

MAIN EVENTS · APRIL 25TH

Macky Auditorium

University of Colorado Boulder campus

NEW FOR 2027

Chautauqua Auditorium

Boulder

NEW FOR 2027

Velvet Elk Lounge

Boulder

KICKOFF · APRIL 21ST

Rosetta Hall

Featuring the graduates of The Bluebird School





Past performers

GRAMMY WINNERS

Ben Harper

Bruce Hornsby

Jeff Tweedy

Molly Tuttle

GRAMMY NOMINEES

Jim James

Margo Price

Gregory Alan Isakov

Colin Meloy of The Decemberists

Waxahatchee

ALSO ON THE BLUEBIRD STAGE

Shakey Graves

Watchhouse

Mon Rovîa

The Tallest Man on Earth

Shovels & Rope

City and Colour

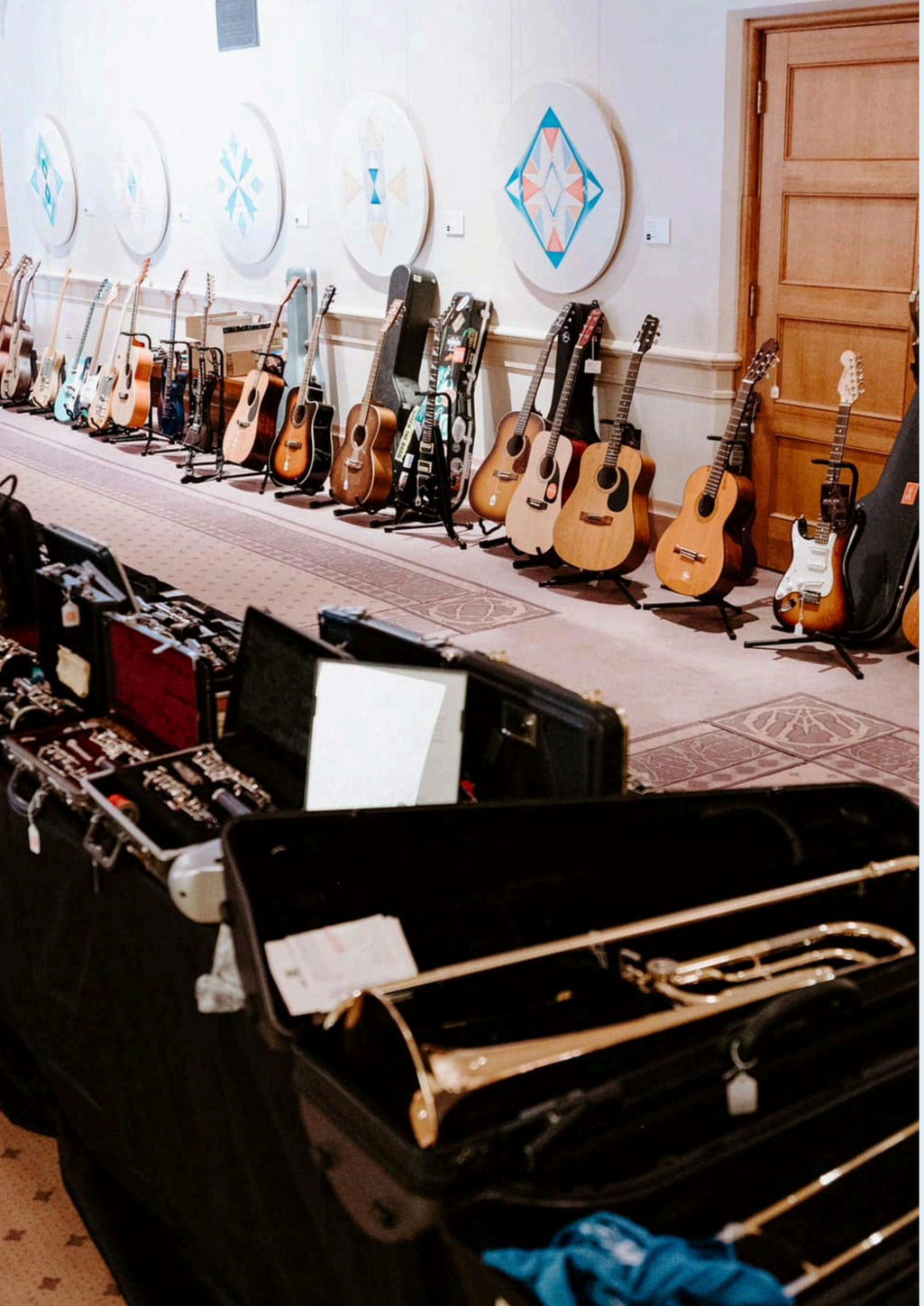
Isaac Slade of The Fray

The Lone Bellow

Jonathan Russell of The Head and the Heart

Langhorne Slim

and dozens more



HOSTED BY

Future Arts Foundation

A Colorado 501(c)(3) charity organization, operating in Boulder County for twelve years. The foundation has provided musical instruments to:

Dozens
of Colorado schools

500+
wildfire survivors

100+
children of Colorado teachers and first responders

> *"This foundation is near and dear to my heart."*
> WESLEY SCHULTZ, THE LUMINEERS

OPENED IN 2025

The Bluebird School

Free music instruction for the children of Colorado teachers, first responders, and mental health professionals.

Students learn to write songs, record their music, and the secrets of the music business. They develop the skills to perform as an ensemble, which culminates in a performance on stage at the **Bluebird Music Festival**.





THE
LOST BLUEBIRD

LONGMONT, COLORADO

The Lost Bluebird

This year, **The Lost Bluebird** opens its doors in Longmont, Colorado! This brick-and-mortar location features:

The work of independent artists	Bluebird School classes
A monthly dinner & concert series	An espresso cafe for everyday use

Rated 5.0 on Google. Every sponsor is recognized here on a plaque as a Founding Member.



IN GOOD COMPANY

Past sponsors

See them all at bluebirdmusicfestival.org/sponsors

























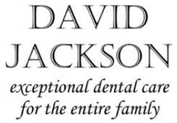














Your logo here

Sponsorship at a glance

Benefit	Presenting $20,000	Premier $5,000	Beverage $5,000	Local Business $2,500	Restaurant In Kind
Gold Circle Festival Passes, April 25th	10	10	10	4	4
Passes to all Chautauqua events	10	—	—	—	—
VIP Lounge guest list, April 23rd & 24th	10	—	—	—	—
Instruments donated in your name	10	10	10	10	10
Logo on 10,000 festival posters	Name + logo	Yes	Yes	Yes	Yes
Logo on 65K email blast	Yes	Yes	Yes	Yes	Yes
Logo on festival website, linked to yours	Yes	Yes	Yes	Yes	Yes
Lost Bluebird Founding Member plaque	Yes	Yes	Yes	Yes	Yes
Banner	Lobby + VIP lounge	Grounds	Grounds	—	—
Your product	Backstage	—	Sold at Macky	—	—
Industry exclusivity, on-stage recognition	Yes	—	—	—	—

SPONSORSHIP LEVEL

Presenting Sponsor

$20,000



- 10 Gold Circle Festival Passes for the main events on April 25th
- 10 passes to all Chautauqua events
- 10 Guest List Passes to the VIP Lounge at Chautauqua on April 23rd & 24th, including complimentary food and beverages
- Industry exclusivity
- On-stage recognition from radio emcee
- Product placement backstage
- Your name and logo on 10,000 festival promotional posters
- Your logo on an email blast to 65K
- Your logo on the festival website, linked to your website
- Banner in the Macky Auditorium lobby and Chautauqua VIP lounge
- Your name on a plaque at The Lost Bluebird as a Founding Member
- 10 instruments donated in your name to Colorado students

8,000+ attendees **65K** email subscribers **10,000** festival posters **50** states and nearly **20** countries

SPONSORSHIP LEVEL

Premier Sponsor

$5,000



- 10 Gold Circle Festival Passes for the main events on April 25th
- Your logo on 10,000 promotional festival posters
- Your logo on an email blast to 65K
- Your logo on the festival website, linked to your website
- Banner placement on festival grounds
- Your name on a plaque at The Lost Bluebird as a Founding Member
- 10 instruments donated in your name to Colorado students

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SPONSORSHIP LEVEL

Beverage Sponsor

$5,000



Your product sold at the Macky Auditorium events on April 25th.

This is one of the only events of the year offering alcoholic beverages at the CU-Boulder venue.

- 10 Gold Circle Festival Passes for the main events on April 25th
- Your logo on 10,000 promotional festival posters
- Your logo on an email blast to 65K
- Your logo on the festival website, linked to your website
- Banner placement on festival grounds
- Your name on a plaque at The Lost Bluebird as a Founding Member
- 10 instruments donated in your name to Colorado students

8,000+ attendees **65K** email subscribers **10,000** festival posters **50** states and nearly **20** countries

SPONSORSHIP LEVEL

Local Business Sponsor

$2,500



- 4 Gold Circle Festival Passes for the main events on April 25th
- Your logo on 10,000 promotional festival posters
- Your logo on an email blast to 65K
- Your logo on the festival website, linked to your website
- Your name on a plaque at The Lost Bluebird as a Founding Member
- 10 instruments donated in your name to Colorado students

8,000+ attendees **65K** email subscribers **10,000** festival posters **50** states and nearly **20** countries

PARTNERSHIP

Restaurant Partner

In Kind



YOU PROVIDE

Backstage catering for 50 people for one monthly dinner & concert at The Lost Bluebird.

YOU RECEIVE ALL LOCAL BUSINESS PERKS

- 4 Gold Circle Festival Passes for the main events on April 25th
- Your logo on 10,000 promotional festival posters and an email blast to 65K
- Your logo on the festival website, linked to your website
- Your name on a plaque at The Lost Bluebird as a Founding Member
- 10 instruments donated in your name to Colorado students

8,000+ attendees **65K** email subscribers **10,000** festival posters **50** states and nearly **20** countries

NEXT STEPS

Join us in 2027

To reserve a sponsorship, contact the Future Arts Foundation.

BECOME A SPONSOR

PHONE	720-440-4975
EMAIL	futureartsfoundation@gmail.com
WEB	bluebirdmusicfestival.org

Future Arts Foundation is a Colorado 501(c)(3) nonprofit.

